



san Luis OBispo transit

AGENDA

SPECIAL MEETING

CITY OF SAN LUIS OBISPO MASS TRANSPORTATION COMMITTEE

995 Palm Street

Library Conference Room

2:30 p.m.

Wednesday, March 12th, 2008

CALL TO ORDER

Chair calls the meeting to order.

ROLL CALL OF COMMITTEE MEMBERS AND STAFF

Chair: Jean Knox

Vice-Chair: Denise Martinez

Committee Members:

Denise Martinez (Disabled)

Margaret Crockett

(Member at Large)*

Susan Rains (Cal Poly)

Kathy Howard (Senior)

Tracey Amundson (Student)

D. Gregg Doyle (Technical)

Jean Knox (Business)

Christine Batteate (Alternate)

(Alternate)-vacant

Staff: John Webster, Sr., Transit Manager

Tim Bochum, Deputy Director of Public Works

ANNOUNCEMENTS

March 12th, 2008 Regular meeting MTC agenda

PUBLIC COMMENTS

10 min.

At this time, members of the public may address the Committee on items not on the agenda, **not to exceed three minutes per person**. Items raised are generally referred to the staff and, if action by the committee is necessary, may be scheduled for a future meeting.

The Chair will provide the opportunity for the public to address items on the agenda.

Service Complaints: Complaints regarding bus service or routes are to be directed to the Transportation Assistant at 781-7531. Reports of complaints/commendations are available to the public upon request.

A. CONSENT ITEMS

5 min.

Consent Items can be approved by a single vote by the Committee. Any member of the Committee can pull and discuss any individual consent item.

A-1 Approval of February 13th, 2008 Special Meeting Minutes

B. DISCUSSION ITEMS

None

C. ACTION ITEMS

None

D. INFORMATION ITEMS

D-1 Transit Manager's Report (with attachments 1-3)

10 min.

D-2 Operating - Performance Reports

5 min.

MEMBER'S COMMENTS

NEXT MEETING DATE/LOCATION

May 14th 2008 Library Conference Room

ADJOURNMENT



Date: March 12, 2008

Item: A-1

TO: Mass Transportation Committee

FROM: John Webster

SUBJECT: Draft minutes from Special Meeting February 13, 2008

DISCUSSION

Review and approved draft MTC meeting minutes from Special Meeting February 13, 2008

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**CITY OF SAN LUIS OBISPO
MASS TRANSPORTATION COMMITTEE
SPECIAL MEETING
WEDNESDAY, FEBRUARY 13, 2008**

CALL TO ORDER:

Acting Chair D. Gregg Doyle called the meeting to order at 3:15 p.m., after the Committee reached a quorum.

ROLL CALL

Present: D. Gregg Doyle, Susan Rains, Margaret Crockett, Tracy Amundson and Christine Batteate

Absent: Denise Martinez, Jean Knox and Kathy Howard

Staff: John Webster, Tim Bochum

ANNOUNCEMENTS

There were no announcements at this time.

PUBLIC COMMENTS

There were no public comments at this time.

A. CONSENT ITEMS

A-1 Approval November 7, 2007 Meeting Minutes

A-2 Approval January 9, 2008 Meeting Minutes

Ms. Rains moved to approve the minutes as submitted.

Ms. Crockett seconded the motion.

The motion passed unanimously.

B. DISCUSSION ITEMS

There were no items.

C. ACTION ITEMS

C-1 Ramona Drive Service Issues

Mr. Webster distributed copies of emails received regarding the Ramona Dr. discussion that came in after the Agenda package had been delivered.

Mr. Bochum discussed the update on re-routing of the buses back to Foothill Blvd. and reported that staff was pursuing possibilities of working with the property owner at 330 Foothill to address the insufficient turning radius. He stated the property owner was amendable to dedicating the property to re-configure the corner to accommodate a better turning radius.

Mr. Bochum also discussed the new start-up concept for the CIP. He mentioned they could also work with the property owner in their private development plans. He felt a property plan should be finalized and approved by early March. He suggested the private development project would be completed faster than a City-generated one and that the earliest the proposal could go to Council would be the second meeting in March.

Suggestions to address concerns in the meantime included re-routing buses to Foothill Blvd. during non-peak runs and the evening, which would eliminate an average of 10 runs/days. He also discussed red-curb-ing the Del Mar intersection.

He concluded with staff recommendations:

1. Recommend that Council consider creating a capital improvement project to improve the southwest corner of the Foothill/Tassajara intersection for ADA and transit passage.
2. Maintain transit routes along Ramona Street between La Entrada and Tassajara during day time with evening service routes (after 6:00 p.m.) routed back to Tassajara.

3. Implement final route changes or intersection improvement project based upon recommendations of the Short Range Transit Plan.

Mr. Doyle determined that early and mid-morning travel is heavy and taking any buses off at the beginning of the day would not be feasible.

Ms. Crockett suggested the possibility of removing buses from Ramona routes on weekends.

Kim Blakeman noted that when bikes were loaded on the front of the bus, it added five feet in length which would affect the viability of re-striping success on Tassajara. He felt that time issues were not as pressing on weekends and buses could be moved back to Foothill/Tassajara.

Michelle Mason, 1137 Laurel, felt that rider alert issues, such as moved routes and canceled stops, created problems for consistency.

Jennifer Allen-Barker, 120 Cerro Romauldo, noted there were large quantities of riders left behind on these routes.

Diana Schmitt, 305 Ramona, did not favor red-curbing Ramona because she would lose too many parking spaces. She noted tight passing zones were created on the entire street. She suggested re-striping the stop line further back on Tassajara to allow a better turn radius. She did not want buses traveling on Ramona and objected to the current re-routing.

Betsy Schwartz, 282 Ramona, agreed with Ms. Schmitt's comments and suggested that students could walk the extra block or so to Foothill in order to keep the buses off Ramona. She felt the current routing on Ramona was a mistake that needed to be fixed.

There was general Committee discussion on the red-curbing and re-striping suggestions presented, as well as the narrowing of the lane on Tassajara.

Mr. Blakeman felt that re-striping Tassajara would create non-compliance issues.

The Committee agreed that staff should examine having the buses routed off of Ramona to Tassajara on weekends, as well as after 6 p.m. on weekdays.

Ms. Crockett moved to accept the staff recommendations as presented, amending Recommendation #2 to include examining taking buses off Ramona on weekends

as well.

Ms. Rains seconded the motion.

The motion passed unanimously.

Ms. Schmitt had a question concerning the timeline for the route changes and Mr. Bochum responded probably late March to coincide with Cal Poly spring break.

D. INFORMATION ITEMS

D-1 Short Range Transit Plan (SRTP) Presentation

The presentation was made by Stuart Geltman, David Sampson, and Gill Valves, Urbitran representatives.

Topics discussed included:

- Socio-Economic/Land Use Characteristics
- Transit Baseline
- Public Outreach
- On Board Surveys
- Peer Analysis/Trends (pending)
- Service Evaluation (pending)

Overall, they noted that ridership had increased 32% (mostly students) and that the City's service rating was high, but on-time performance could be improved. They agreed to bring back more complete analysis and recommendations at a later date.

Lisa Quinn from SLO Regional Rideshare gave a status update for the Gold Pass Marketing RFP, which included 511 traveler info and regional agency coordination.

Ms. Batteate had comments regarding overcrowded buses with some students being left behind, on time performance and student swipe card problems, Urbitran staff indicated these issues are being studied as part of the update.

Ms. Schmitt asked the timeline for public comment for final route changes with the SRTP.

Urbitran staff indicated an administrative draft would be available in March and then a Public Workshop would be set to review the draft in late April or early May.

Mr. Doyle indicated after Public comment the plan would go to Council for approval.

E. MEMBER COMMENTS

There were no Committee member comments.

Tim Bochum thanked the MTC members for changing their schedules in order to attend. He also introduced the new Transportation Assistant, Dee Lawson.

The meeting adjourned at 4:45 p.m. to the Wednesday, March 12, 2008 2:30 p.m. regular meeting, with location TBD.

Respectfully submitted,

Lisa Woske, Recording Secretary



TO: Mass Transportation Committee

FROM: John Webster, Sr., Transit Manager

DATE: March 12, 2008

SUBJECT: Transit Manager's Report
AGENDA ITEM D1

This publication of the Transit Manager's Report will include highlights of the following activities and issues from January/February 2008:

- **Bus Replacement:** Two purchase orders have been issued for forty foot heavy duty transit bus replacements via the December 2007 agreement with Rochester-Genesee (NY) RTA and Gillig to utilize six (6) "piggyback" purchasing vehicle options for 35-40 ft Gilligs lowfloor diesel buses. The Transit manager and First Transit staff attended a pre-construction meeting at the Gillig factory in Hayward, Ca on February 22, 2008. We hope to have SLO Council approval for the purchase of five (5) additional heavy duty bus replacements via already approved FTA 5307/STIP/Prop 1B funding at their March 18th meeting. Due to heavy demand at the Gillig factory anticipated delivery is now expected sometime in the first quarter of 2009.
- The Transit Manager is continuing to work on the Implicit Purchase Pooling Solutions joint vehicle procurement project. This project utilizes a 90/10 % funding split of Federal/Local match and has the potential to save TDA funds that could be dedicated for additional bus purchases.
- **Trolley replacement:** The Trolley Invitation for Bids was posted in late January and the bid opening was February 27th, 2008. We received one (1) bid from National Bus Sales and we are in the process of evaluating their bid package. The returned bid was within the available budget of \$177,700.
- **Ridership report See Agenda item D2 (December-07-January-08 data)**



- **Federal Transit Administration Grants:** The transit manager is regularly updating (Financial and Milestone reports) the three active SLO FTA 5307 grants via the Transportation Electronic Award Management (TEAM WEB) software which is utilized to apply for FTA funds, obtain information regarding the status of their funding requests, and manage their projects. We expect to close two of the active grants after the bus stop replacement and the Trolley has been purchased. The Transit Manager has begun the 2008 Federal Grant application process and has been assigned FTA TEAM Grant number CA-90-Y606.
- **CARB Compliance and Financial Burden Waiver.** Particulate Matter (PM) retrofit installation on five (5) of our older fleet vehicles was completed by Cummins West in December and overall a total of seven (7) vehicles have been retrofitted. The remaining three (3) diesel vehicles in our current fleet were too old for such a project and will be replaced as soon as possible. The Transit manager filed the CARB Fleet report in January and first indications are that our entire fleet has now passed the required emission standards and are not in violation.
- **Short Range Transit Plan.** Urbitran Staff updated the MTC Committee at a special meeting on February 13, 2008. Public comment was also received regarding this project as noted in the minutes.
- **Bus Stop Improvement Project.** This project is almost completed and replaced a number of existing benches with new equipment, replace one shelter (Foothill & Casa) and add one new shelter (Chumash Village) along with signs and trash containers to existing bus stops. Project construction was delayed due to equipment supply. The project is funded via an existing 5307 FTA grant.
- **SLORTA.** On December 5, 2007 the San Luis Obispo Regional Transit Authority Board awarded the RTA Transit Operations/Dispatch and Maintenance Service contract to MV Transportation Inc. located in Fairfield California. MV currently runs the Transit services for Morro Bay and the City of Santa Maria. MV took over RTA operations on Wednesday, January



2nd, 2008 from the present contractor Southland Transit which ceased service on December 31, 2007. This short timeframe FOR contractor turnover required MV to start up their contract with less than thirty days notice. The Transit Manager has received a request from SLORTA to “loan” two transit vehicles to their agency due to the high number of vehicles being listed out of service for maintenance. The Transit Manager worked with City staff to get an agreement that loaned vehicles #140 and #150 for approximately three (3) weeks starting on February 28th. If MTC members experience issues or receive complaints or other comments regarding RTA service please forward them to the Transit Manager for review.

- **Administrative & Operational Issues.** The new Transportation Assistant Dee Lawson, prepared monthly invoices for First Transit, vendors, and associated operating reports.
- **Ramona Drive Service issues.** The Transit manager and staff are continuing to work on service related issues (See Council note). Reduced evening and weekend service changes are in the planning stage with implementation set for Cal Poly spring break in late March.
- **California Transit Association (CTA) reports (As attachments 1&2)**
- **American Public Transportation Association (APTA) Presidents February report (As attachment-3)**

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The logo features a stylized yellow sun rising over a blue horizon line, with a white silhouette of a person standing on the horizon. To the right of this graphic, the words "council notes" are written in a bold, black, sans-serif font.

council notes

DATE: February 29, 2008

TO: City Council

FROM: Ken Hampian

SLO Transit Ramona Drive Service Issues: As part of the evaluation process for the evening service changes, staff identified operational and safety issues associated with Route 4 and 6a making right turns from Foothill onto Tassajara Drive. These two routes were also experiencing delays during peak times due to high boardings which were exacerbated by delays at the above intersection when buses attempted to make right turns. In response, a relatively simple fix was implemented; rerouting the buses to Ramona Street one block west at La Entrada, a corner with a larger turn radius. Additionally, routes are on Ramona east of this section and other residential collector roads in the vicinity. Staff assumed a rerouting of the two transit routes would be non-controversial based upon these other operations and approved the new routing. Transit schedules were revised to include this change; however no additional bus stops were installed along Ramona in this new block section.

Upon implementing the new routing on September 5th, 2007 complaints from residents along this section of Ramona began. At the November 7th, and January 9th, 2008 Mass Transit Committee meetings residents expressed concerns. In response, staff has worked to make immediate changes to the routes to reduce some of the perceived impacts. On February 13th, 2008 MTC members approved removing service along the affected part of Ramona between La Entrada and Tassajara (after 6 pm and weekends) by using the Tassajara turn from Foothill Blvd. This rerouting is anticipated to start during Cal Poly spring break in late March.

At the same time, the property located on the corner of Foothill/Tassajara submitted a development review application to redevelop their property. As part of that review staff has worked with the property owner to discuss a potential public-private project that would increase the right-of-way at the intersection and improve the corner radius to allow the bus, and other large vehicles, to return to using this intersection. Staff is finalizing negotiations with the property owner and intends to bring to Council within the next 60 days a proposal for financial participation in making these improvements. For additional information or questions concerning SLO Transit please contact John Webster at 781-7121 or jwebster@slocity.org



Bee Bee Works His Magic: This past week, the newest addition to the City's Public Art program was installed in front of the SLO Little Theatre. Bee Bee Works His Magic by artists, Stephen Plowman and Carol Paulson is a delightful, whimsical sculpture created to honor the life and accomplishments of the late Bill Beeson, a pillar of the local arts community who passed away in 2004. A public dedication of Bee Bee Works His Magic will be held on March 29 at 2 p.m. Information on the dedication will be provided in the near future, but in the meantime, stop by and enjoy this wonderful piece of art.

Historical Records Restoration and Preservation Project: The City Clerk's staff is pleased to report that Joe Carotenuti and Dean Miller are enthusiastically moving forward with their goal of raising funds for the restoration and preservation of some of the City's precious historical books and documents. To date, they have raised more than \$3,000. An account has been set up and interest in this project is increasing.

In addition, Chief Linden has contacted Verdin Marketing Ink who has agreed to sponsor the design of a brochure to assist Joe and Dean in promoting this project.



As part of this effort, a representative from Brown's River Bindery will be coming to City Hall and offering a seminar to discuss the restoration process and review the books and documents that are in the greatest jeopardy. (These include books from the City Clerk's and Police Departments.)

Brown's River Bindery is well-known for their records preservation services across the country. They have worked with the County Clerk's office for many years, and have some of City's records as well. We invite you to join staff and members from other local agencies for this brief seminar. It will be held from 11:00 a.m. to noon on **Tuesday, March 11th** in the City Council Chamber. Stay tuned for more information on this project as it progresses!



next slo city council meeting

Tuesday, March 4th

Closed Session, 12:00 p.m. (Lunch will be served)
Council Hearing Room

Regular Meeting, 7:00 p.m.
Council Chamber

Other Important Dates to Note:

Friday, March 7th

Community Bridge/Bocce Ball Dedication
Emerson Park
12:30 p.m.



Funding Update

February 25, 2008

Budget Deficit Worsens

The Legislative Analyst's Office (LAO) released their analysis yesterday of the Governor's Budget for the 2008-09 fiscal year. Their analysis projects that the current state deficit will grow to **\$16 billion**. This is **\$1.5 billion** more than originally projected by the Governor's office when he submitted his budget in January. Please click [here](#) to view the report and [here](#) to view highlights.

As a result, the LAO has proposed an alternative to the Governor's 2008-09 spending plan citing that "the Governor's budget fails to put forward a plan that prioritizes state spending." The proposal rejects the Governor's across-the-board reduction approach. In contrast to the Governor's budget, the LAO contends that it has put forth a strategic alternative that is both more balanced and targeted in addressing the state's budget shortfall. Please click [here](#) to view the LAO's alternative proposal.

Transit Funds Diverted to Supplement Mid-Year Budget Solutions

Just two weeks after a Superior Court judge ruled that a \$409 million diversion of public transit funding in the current state budget was illegal, both the Senate and the Assembly reinstated the cuts on Friday, February 15th, by simply re-configuring the law on which the judge's decision was based. This new law was included in a package of special session bills sent to the Governor to deal with the multi-billion-dollar General Fund deficit; the Governor signed the bills over the weekend.

While we had looked forward to the possibility of working with the Legislature and the Administration to restore the funds — per the judge's ruling — that is clearly no longer an option. Alternative courses of action that remain include an appeal of the court's ruling in an effort to recover the full \$1.259 billion raided from the Public Transportation Account in the current budget, and the launching of a ballot measure to further solidify the intent of past initiatives to provide a secure source of public transit funding.

In total, the Legislature made approximately **\$4.4 billion** in various shifts, diversions and cuts to eliminate the **\$3.3 billion** current year deficit and create a **\$1.1 billion** reserve to address the remaining 2008-09 deficit. Those actions coupled with the sale of the remaining \$3.3 billion in Economic Recovery Bonds are expected to cut the 18-month budget shortfall in half.



Proposition 1B- Transit Security

The Office of Homeland Security (OHS) has released its draft guidelines for the allocation of the 60 percent portion of the total \$1 billion Transit System Safety, Security and Disaster Response Account (TSSSDRA). These funds are made available to current recipients of State Transit Assistance (STA) funds (under Sections 99313 and 99314 of the Public Utilities Code) for capital expenditures pertaining to projects that help enhance security within an operator's facility or route. In addition, OHS is currently in the process of developing guidelines for the 25 percent dedicated to water transit operations and the 15 percent earmarked for intercity rail. Please [click here](#) to view the guidelines for the 60 percent portion of the TSSSDRA. OHS is soliciting written comments through **Friday, February 29th**.





Executive Director's Report

February 4, 2008

Judge Upholds Majority of \$1.259 Billion Raid on Transit Funds: There was some good news in the Sacramento Superior Court decision announced last week regarding the Association's bid to recover more than \$1.25 billion that the 2007-08 state budget raided from the Public Transportation Account. On the one hand, Judge Jack Sapunor ruled that the shift of **\$409 million** to the General Fund for prior year costs of paying bond debt service on transportation-related bonds was illegal. We're gratified for that decision and plan to immediately begin to work with the legislature and governor to restore these sorely-needed funds to the PTA. However, the court upheld the remaining diversion of funds, totaling nearly **\$779 million**. Beyond its implications for the current year, the ruling is especially ominous in that it opens the door for future budget acts to divert any PTA funds to non-transit purposes clothed in the guise of "mass transportation." **The Executive Committee will convene an emergency session later this month to confront the question of what action to take next, including the possibility of appealing the court's decision.** [Click here](#) for the full text of the court's ruling.

Prominent Addition to Association's Advocacy Lineup: I'm very excited to announce that the Association's legislative advocacy firm, Shaw / Yoder Inc., has just added **Andrew K. Antwih** as a **Legislative Advocate**. Most recently the Chief Legislative Representative to the Mayor of Los Angeles, Andrew previously served as a long-time Assembly staff member, including more than eight years as the Chief Consultant to the Assembly Transportation Committee. Known as one of Sacramento's hardest working advocates, his integrity, energy and unparalleled abilities will no doubt prove a major asset to the Association's efforts. He can be reached at Andrew@caltransit.org.

Fall Conference Planning Gets Underway: The **FIRST EVER** joint CalACT and California Transit Association meeting has been given an official title and theme — "California's Public & Community Transportation Conference & EXPO, **Building Partnerships for the Future.**" Presented jointly by CalACT and the California Transit Association, the event is slated for November 4-7 in Monterey at the Portola Hotel & Spa and Monterey Conference Center. Stay tuned for additional information as the joint conference committee plans this unprecedented event! If you would like to participate as an exhibitor, sponsor or speaker, please contact **Meetings & Membership Director Mary Zavislan** (mzavislan@caltransit.org) or (916) 446-4656, xt. 1017.

CalACT Announces Bus Roadeo Plans: CalACT Program Manager Meg Desmond has announced that the 2008 Spring Bus Roadeo will be held March 1-2 at Sunline Transit Agency in Thousand Palms. The event incorporates a pre-trip inspection, wheelchair loading and operation of a 22-foot cutaway bus, and is open to any full or part-time driver (paid or volunteer) from any passenger transportation operation in California. **Entry is free, but the registration deadline is February 25.** For more information, [click here](#), or visit CalACT's website at www.calact.org.

Caltrans Emergency Conference Series: Registration is now open for three workshops in March of 2008 covering the essentials of emergency response and recovery; **March 3-4, San Diego; March 6-7, Monterey; and March 10-11, Sacramento.** The workshops are hosted by Caltrans and are designed specifically for small-urban and rural transit operators, emergency managers, first responders and Caltrans district staff. For more information and to register online, [click here](#). Each two-day workshop will feature presentations delivered by safety, security and emergency response experts who have been at the center of recent emergencies; roundtable discussions with the speakers; and a daylong tabletop exercise using possible California disaster scenarios.



By Joshua W. Shaw

www.caltransit.org // p. 916.446.4656 // f. 916-446-4318

D-1 ATTACHMENT 2 MTC REGULAR MEETING 03-12-08



President's Letter

William W. Millar, *President*

American Public Transportation Association 1666 K St. NW Washington, D.C. 20006

February 29, 2008

WASHINGTON UPDATE CONGRESS RETURNS FROM RECESS

Congress returned to Washington this week to begin work on several important pieces of legislation, including consideration of budget bills to set baseline spending levels for federal programs for FY 2009.

Email Paul Dean (pdean@apta.com)

GOVERNORS MEET WITH PRESIDENT TO DISCUSS STIMULUS PACKAGE

Tuesday, several governors met with **President Bush** to discuss a proposed second stimulus package that would call for another \$12 billion, most of which would be directed toward infrastructure investments. While the President did not express support for the plan, he said he would have concerns if the current stimulus package does not have the desired effect of reviving the economy.

Email Paul Dean (pdean@apta.com)

NEW COALITION CALLS FOR INCREASED FUNDING FOR TRANSPORTATION INFRASTRUCTURE

Monday, a non-partisan coalition group of governors and local officials including Gov. **Ed Rendell** (PA), Gov. **Arnold Schwarzenegger** (CA), and Mayor **Michael Bloomberg** (NYC), calling itself the "**Building America's Future**" coalition, called the on federal government to pass a second economic stimulus package that focuses on the nation's transportation infrastructure needs. Gov. Rendell will address **APTA's Legislative Conference** on March 10.

Email Paul Dean (pdean@apta.com)

COMMUTER RAIL SURVEY UPDATE

Thanks to all **APTA commuter rail members** who responded to our survey regarding employee shift schedules and the impact of proposed rail safety legislation. This information has been delivered to the **Senate Commerce Committee**, and we are hopeful that our efforts will result in changes that will minimize the impact of the legislation on commuter rail operations.

Email Paul Dean (pdean@apta.com)

Wednesday, I spoke to **AASHTO's Washington Briefing** for state officials from across the nation. I was part of a panel of transportation association representatives discussing our activities leading up to the authorization of the nation's surface transportation programs, which expire Sept. 30, 2009.

CHARTER SERVICE REGULATION UPDATE

FTA's new regulation on Charter Service, effective April 30, includes many changes from the old rules. APTA staffers have created a Charter Primer, a step-by-step guide to the updated charter process to help transit agencies adapt to the new rules and analyze requests for service. To find the updated regulation and the Charter Primer, go to (http://www.apta.com/government_affairs/safetea_lu/rulemaking_page.cfm).

Email Jim LaRusch (jlarsch@apta.com)

IN THE NEWS: Canada has recently made efforts to increase funding for public transportation to help preserve the environment. Please visit <http://ca.reuters.com/article/domesticNews/idCACFB00004420080226> for more details.

APTA NEWS

Monday, I attended an event at **U.S. DOT** where the good work of former DOT Secretary **Rodney Slater** was recognized with the unveiling of his portrait.

Monday, Vice Chair-Marketing & Communications **Tom Costello** (Champaign-Urbana) welcomed more than 200 attendees to the **Marketing & Communications Workshop** in Orlando, FL. The workshop was organized by the **Marketing and Communications Committee** chaired by **Aaron Weinstein** (BART). Many thanks to **LYNX** for hosting a very successful event.
Email Jack Gonzalez (jgonzalez@apta.com)

Last week, **APTA's TransITech Conference** attracted more than 250 transit information technology professionals and 43 exhibitors at the Technology Expo. The meeting was chaired by **Ralph Menzano** (Oracle), chair of the **APTA Information Technology Committee**. Thank you to CEO **Art Leahy** (Orange County) and his staff who hosted the conference.
Email Lou Sanders (lsanders@apta.com)

Congratulations to **Millie Rosa, Rochester Genesee Regional Transportation Authority**, who was crowned champion of the inaugural **APTA Call Center Challenge** held at this week's **Marketing & Communications Workshop**. The challenge had transit call center personnel from across North America facing off in a competition testing their customer service skills. More than 70 customer service representatives entered the competition.
Email Jack Gonzalez (jgonzalez@apta.com)

Monday, APTA Vice Chair-State Affairs **Matt Tucker** met with **Art Guzzetti** and **Rich Weaver** to plan various projects and activities for the coming year. One of the highlights will be the **State Public Transportation Partnerships Conference**, to be held Aug. 5-7 in Providence, RI.
Email Art Guzzetti (aguzzetti@apta.com)

AND FINALLY...

Congratulations to the **Port Authority of New York and New Jersey**, which celebrated the **100th Anniversary** of its passenger rail service under the Hudson River. Congratulations to General Manager **Mike DePallo** and all **PATH** staff on reaching this great milestone.

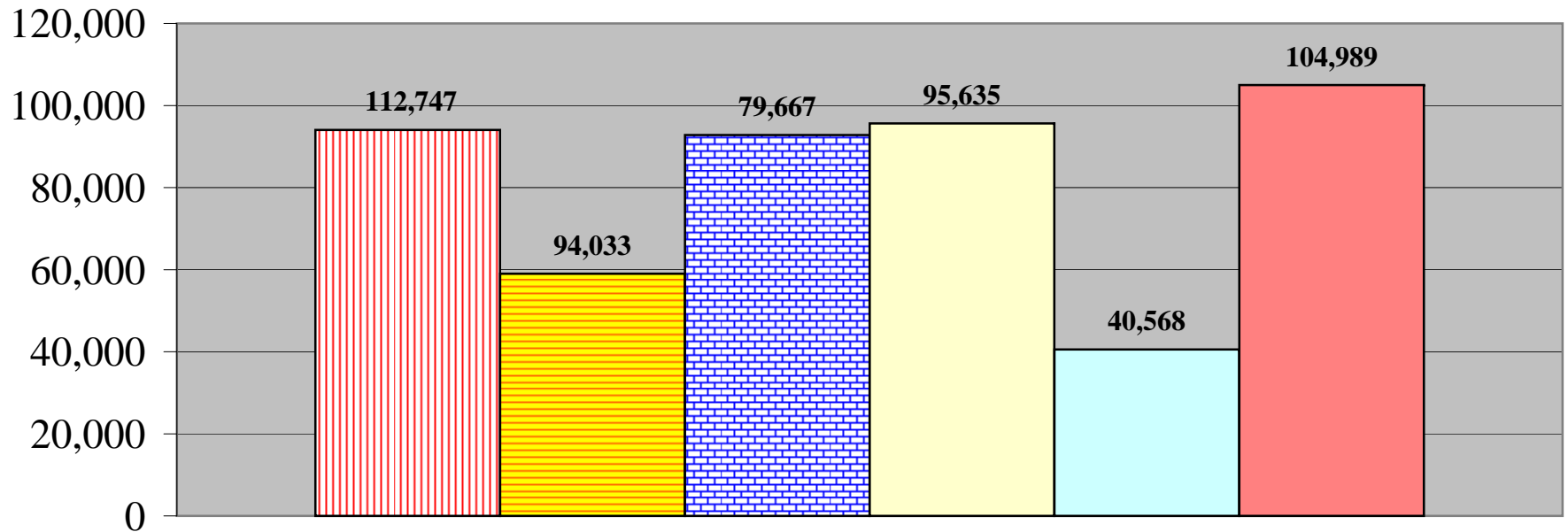
AGENDA ITEM D-1 MTC REGULAR MEETING MARCH 12-2008

Dec-07	Route 1	Route 2	Route 3	Route 4a/b	Route 5 a/b	Route 6a/b	Downtown Trolley	TOTALS	Route 2 Evening	Route 3 Evening	Route 4A Evening	Route 5A Evening	Route 5B Evening	Route 6A/B Evening	TOTALS	COMBINED
REVENUE RIDERS																
31-Day Senior/Disabled	798	1,586	2,171	893	930	45		6,423	18	39	31	3	0	8	99	6,522
Senior/Disabled Pass Riders (MAG STRIP ERRORS)	0	16	11	10	14	3		54	0	0	0	0	0	0	0	54
Senior/Disabled Cash Fare Riders	234	453	582	267	271	23		1,830	5	8	3	0	0	1	17	1,847
Regional Pass Riders	107	194	260	331	241	31		1,164	4	4	0	1	0	2	11	1,175
Regional Transfers	12	57	145	80	36	4		334	0	1	0	0	0	0	1	335
Cal Poly Riders	390	297	423	4,356	4,452	3,212		13,130	16	34	400	82	71	377	980	14,110
Cash Fare Riders	790	1,327	1,871	1,700	1,972	197	1,045	8,902	15	27	84	4	8	3	141	9,043
Universal Passes	67	176	229	79	99	7		657	3	2	4	0	0	0	9	666
Promotional Passes	4	39	34	11	24	0		112	2	0	0	0	0	0	2	114
Gold Passes	52	146	68	85	132	9		492	0	1	1	1	0	2	5	497
Green Commuter Pass	0	0	0	1	0	0		1	0	0	0	0	0	0	0	1
Amtrak	0	18	0	1	1	0		20	0	0	0	0	0	0	0	20
31-Day Regular	95	417	356	189	144	6		1,207	1	5	9	1	0	0	16	1,223
31-Day Student Pass	80	58	70	249	262	2		721	0	0	5	0	0	0	5	726
1-Day Pass	8	19	25	11	32	0		95	0	1	0	0	0	0	1	96
3-Day Pass	1	6	21	3	5	0		36	0	0	0	0	0	0	0	36
5-Day Pass	5	3	12	7	4	5		36	0	1	0	0	0	1	2	38
7-Day Pass	0	0	2	0	0	1		3	0	0	0	0	0	0	0	3
Pass Riders (ALL PASS MAG STRIP ERRORS)	15	69	16	67	36	8		211	0	1	0	2	0	2	5	216
TOTAL REVENUE RIDERS	2,658	4,881	6,296	8,340	8,655	3,553	1,045	35,428	64	124	537	93	80	396	1,294	36,722
NON-REVENUE RIDERS																
SLO Transit Transfers	110	690	718	350	212	22		2,102	2	2	8	0	0	0	12	2,114
Free	119	244	189	167	169	13	136	1,037	0	0	3	0	1	3	7	1,044
Token	16	376	261	11	17	1		682	1	0	0	0	0	0	1	683
Youth Passes	0	0	0	0	0	0		0	0	0	0	0	0	0	0	0
SMAT Youth	0	0	0	0	0	0		0	0	0	0	0	0	0	0	0
Newcomer	1	0	3	1	0	0		5	0	0	0	0	0	0	0	5
TOTAL NON-REVENUE RIDERS	246	1,310	1,171	529	398	36	136	3,826	3	2	11	0	1	3	20	3,846
TOTAL REVENUE RIDERS	2,658	4,881	6,296	8,340	8,655	3,553	1,045	35,428	64	124	537	93	80	396	1,294	36,722
TOTAL NON-REVENUE RIDERS	246	1,310	1,171	529	398	36	136	3,826	3	2	11	0	1	3	20	3,846
TOTAL RIDERSHIP	2,904	6,191	7,467	8,869	9,053	3,589	1,181	39,254	67	126	548	93	81	399	1,314	40,568
PERCENT (%) OF TOTAL RIDERSHIP	7.40%	15.77%	19.02%	22.59%	23.06%	9.14%	3.01%	100.00%	5.10%	9.59%	41.70%	7.08%	6.16%	30.37%	100.00%	

ADENDA ITEM D-1 MTC REGULAR MEETING MARCH 12-2008

Jan-08	Route 1	Route 2	Route 3	Route 4a/b	Route 5 a/b	Route 6a/b	Downtown	TOTALS	Route 2	Route 3	Route 4A	Route 5A	Route 5B	Route 6A/B	TOTALS	COMBINED
REVENUE RIDERS							Trolley		Evening	Evening	Evening	Evening	Evening	Evening		
31-Day Senior/Disabled	1,010	1,623	2,275	934	909	70		6,821	19	43	45	0	3	9	119	6,940
Senior/Disabled Pass Riders (MAG STRIP ERRORS)	20	62	55	41	18	2		198	0	0	0	1	0	10	11	209
Senior/Disabled Cash Fare Riders	172	433	619	332	259	33		1,848	6	24	0	1	0	0	31	1,879
Regional Pass Riders	104	259	306	360	328	63		1,420	13	7	2	0	0	2	24	1,444
Regional Transfers	13	54	117	82	32	6		304	0	1	0	0	2	1	4	308
Cal Poly Riders	1,020	513	1,009	21,171	23,176	21,322		68,211	39	248	2,436	429	311	2,430	5,893	74,104
Cash Fare Riders	940	1,542	2,095	2,048	2,148	903	1,242	10,918	40	66	193	10	17	23	349	11,267
Universal Passes	74	297	327	97	92	18		905	3	7	6	0	0	0	16	921
Promotional Passes	12	17	47	83	78	1+2		237	0	2	1	0	0	0	3	240
Gold Passes	54	133	68	151	191	49		646	3	2	14	0	0	2	21	667
Green Commuter Pass	0	1	11	0	1	3		16	0	0	0	0	0	0	0	16
Amtrak	0	0	0	0	4	1		5	0	0	1	0	0	0	1	6
31-Day Regular	127	458	474	200	150	9		1,418	4	11	5	0	0	1	21	1,439
31-Day Student Pass	68	50	83	223	249	2		675	0	0	5	10	0	0	15	690
1-Day Pass	16	32	30	26	26	2		132	1	3	2	0	0	0	6	138
3-Day Pass	4	12	23	6	4	0		49	0	0	0	0	0	0	0	49
5-Day Pass	11	24	45	4	4	0		88	0	0	1	0	0	0	1	89
7-Day Pass	0	6	3	1	3	1		14	0	1	0	0	0	0	1	15
Pass Riders (ALL PASS MAG STRIP ERRORS)	17	46	48	147	37	18		313	3	3	1	2	0	3	12	325
TOTAL REVENUE RIDERS	3,662	5,562	7,635	25,906	27,709	22,502	1,242	94,218	131	418	2,712	453	333	2,481	6,528	100,746
NON-REVENUE RIDERS									Route 2	Route 3	Route 4A	Route 5A	Route 5B	Route 6A/B	TOTALS	
									Evening	Evening	Evening	Evening	Evening	Evening		
SLO Transit Transfers	157	760	837	340	248	37		2,379	6	18	3	0	6	0	33	2,412
Free	126	200	278	162	174	10	45	995	1	11	4	1	2	3	22	1,017
Token	30	428	297	26	22	4		807	1	1	0	0	0	0	2	809
Youth Passes	0	0	0	0	0	0		0	0	0	0	0	0	0	0	0
SMAT Youth	0	0	0	0	0	0		0	0	0	0	0	0	0	0	0
Newcomer	0	0	0	2	2	0		4	0	0	0	1	0	0	1	5
TOTAL NON-REVENUE RIDERS	313	1,388	1,412	530	446	51	45	4,185	8	30	7	2	8	3	58	4,243
									Route 2	Route 3	Route 4A	Route 5A	Route 5B	Route 6A/B	TOTALS	
									Evening	Evening	Evening	Evening	Evening	Evening		
TOTAL REVENUE RIDERS	3,662	5,562	7,635	25,906	27,709	22,502	1,242	94,218	131	418	2,712	453	333	2,481	6,528	100,746
TOTAL NON-REVENUE RIDERS	313	1,388	1,412	530	446	51	45	4,185	8	30	7	2	8	3	58	4,243
TOTAL RIDERSHIP	3,975	6,950	9,047	26,436	28,155	22,553	1,287	98,403	139	448	2,719	455	341	2,484	6,586	104,989

March 12th-2008 Ridership Graph MTC Regular Meeting



Nov-06 Dec-06 Jan-07 Nov-07 Dec-07 Jan-08