

CITY OF SAN LUIS OBISPO CITIZEN SATISFACTION SURVEY
320-443 WFT
N=400

Hello, I'm _____ from FM3, a public opinion research company. I am definitely NOT trying to sell you anything or ask for a donation. We are conducting an opinion survey about issues that interest people living in San Luis Obispo, and we would like to include your opinions. May I speak to _____?
YOU MUST SPEAK TO THE VOTER LISTED. VERIFY THAT THE VOTER LIVES AT THE ADDRESS LISTED, OTHERWISE TERMINATE.

A. Before we begin, could you please tell me if I have reached you on a cell phone? **(IF YES, ASK: “Are you in a place where it is safe to talk on the cell phone?”)**

Yes, cell and in safe place----- 40%
 Yes, cell not in safe place ----- **TERMINATE**
 No, not on cell ----- 60%
(DON'T READ) DK/NA/REFUSED ----- TERMINATE

1. **(T)** Generally speaking, how would you rate the City of San Luis Obispo as a place to live? Would you say it is an excellent place to live, a pretty good place, just fair, or a poor place to live?

Excellent----- 69%
 Pretty good ----- 28%
 Just fair----- 3%
 Poor ----- 0%
(DON'T KNOW/NA) ----- 0%

2. **(T)** Thinking about the next five years, do you think the quality of life in the City of San Luis Obispo will get better, stay the same, or get worse? **(IF BETTER/WORSE, ASK: “Is that much BETTER/WORSE or somewhat?”)**

Much better-----8%
 Somewhat better----- 17%
 Stay the same ----- 56%
 Somewhat worse----- 10%
 Much worse -----7%
(DON'T KNOW/NA) -----2%

3. (T) Next, what do you think is the most serious issue facing the residents of the City of San Luis Obispo that you would like to see City government do something about? (OPEN-END; DO NOT READ RESPONSES. RECORD VERBATIM RESPONSE AND THEN CODE.)

Affordable housing-----	14%
Nothing/no serious issues -----	13%
Too much growth and development -----	9%
Traffic congestion -----	9%
Business development/economy -----	8%
Jobs/unemployment -----	7%
Waste and inefficiency in City government-----	6%
Neighborhood quality of life-----	6%
Police services -----	4%
City budget/loss of funds/need more funds -----	3%
Open space protection -----	3%
Youth services -----	3%
Keeping businesses in town-----	2%
Street/sidewalk repairs-----	2%
City employee pay and benefits -----	1%
 OTHER (SPECIFY BELOW) -----	 3%
(DON'T READ) DK/NA -----	9%

4. (T) Next, I am going to mention issues some people say might be problems for residents of the City of San Luis Obispo. After I mention each one, please tell me whether you consider it to be a very serious problem, a somewhat serious problem, or not too serious a problem or not a problem at all for San Luis Obispo residents. (ROTATE)

	<u>VERY</u>	<u>SMWT</u>	<u>NOT</u>	<u>NOT</u>	<u>(DON'T</u>
	<u>SERIOUS</u>	<u>SERIOUS</u>	<u>TOO</u>	<u>A</u>	<u>READ)</u>
			<u>SERIOUS</u>	<u>PROB</u>	<u>DK/NA</u>
(SPLIT SAMPLE A)					
[]a. Crime in general-----	9%	23%	43%	25%	0%
[]b. Inefficient storm drainage that leads to flooding-----	8%	25%	38%	28%	2%
[]c. City streets in need of repair-----	17%	36%	30%	16%	0%
[]d. State budget cuts that reduce the money available to cities for essential services such as police and fire protection-----	29%	36%	20%	9%	6%
[]e. Alcohol-related crimes and problems -----	19%	40%	27%	13%	1%
[]f. The availability of senior services -----	4%	9%	33%	23%	31%

VERY SMWT NOT NOT (DON'T
SERIOUS SERIOUS TOO A READ)
SERIOUS SERIOUS SERIOUS PROB DK/NA

(SPLIT SAMPLE A CON'T)

[]g.	Maintaining a good quality of life in local neighborhoods-----	8%	-----	11%	-----	44%	-----	36%	-----	1%
[]h.	Waste and inefficiency in City government-----	26%	-----	29%	-----	22%	-----	12%	-----	11%
[]i.	The availability of recreation programs -----	10%	-----	19%	-----	32%	-----	32%	-----	6%
[]j.	The time it takes for police to respond to service calls -----	5%	-----	7%	-----	32%	-----	44%	-----	12%

(SPLIT SAMPLE B)

[]k.	The time it takes for firefighters to respond to service calls-----	2%	-----	4%	-----	36%	-----	41%	-----	16%
[]l.	Access to quality health care -----	17%	-----	17%	-----	30%	-----	31%	-----	5%
[]m.	Too much growth and development -----	19%	-----	22%	-----	28%	-----	30%	-----	2%
[]n.	The quality of public schools -----	14%	-----	16%	-----	22%	-----	29%	-----	19%
[]o.	The availability of stable, good paying jobs in the local area -----	41%	-----	41%	-----	8%	-----	4%	-----	6%
[]p.	Traffic congestion-----	13%	-----	24%	-----	34%	-----	28%	-----	0%
[]q.	Homelessness and transients-----	33%	-----	42%	-----	14%	-----	10%	-----	1%
[]r.	The amount of taxes and fees people have to pay for city services -----	20%	-----	24%	-----	26%	-----	23%	-----	8%
[]s.	Loss of open space -----	17%	-----	21%	-----	29%	-----	31%	-----	2%
[]t.	The availability of affordable housing for middle-class families -----	43%	-----	43%	-----	6%	-----	4%	-----	4%

(RESUME ASKING ALL RESPONDENTS)

5. (T) Next, I'm going to read a list of San Luis Obispo city government departments and programs. After hearing each one, Please tell me if you have a generally favorable, neutral, or generally unfavorable opinion of each one. If you've never heard of the department or program, please say so. **(IF FAVORABLE/UNFAVORABLE, ASK: "Is that very or somewhat (FAVORABLE/UNFAVORABLE)?" (ROTATE)**

(HEARD OF/ NEVER
VERY S.W. S.W. VERY DON'T NEVER
FAV FAV NEUT. UNFAV UNFAV KNOW) HEARD
OF)

(ROTATE)

[]a.	The San Luis Obispo City Council -----	21%	-----	26%	-----	28%	-----	8%	-----	7%	-----	9%	-----	0%
[]b.	The Police Department -----	32%	-----	32%	-----	18%	-----	10%	-----	7%	-----	0%	-----	1%
[]c.	The Fire Department-----	44%	-----	37%	-----	11%	-----	2%	-----	1%	-----	4%	-----	0%
[]d.	The Parks and Recreation Department-----	40%	-----	39%	-----	10%	-----	0%	-----	0%	-----	8%	-----	2%
[]e.	Natural Resources and Open Space Programs -----	32%	-----	25%	-----	13%	-----	3%	-----	3%	-----	10%	-----	13%

(HEARD OF/ NEVER
VERY S.W. S.W. VERY DON'T NEVER
FAV FAV NEUT. UNFAV UNFAV KNOW) HEARD
OF)

(ROTATE)

- []f. The Public Works
Department-----24% ---- 25% ---- 25% ---- 4% ---- 2% ---- 13% ---- 7%
- []g. The Community
Development
Department’s planning
and building services
programs-----13% ---- 13% ---- 19% ---- 7% ---- 8% ---- 18% ---- 22%
- []h. City economic
development programs -----10% ---- 13% ---- 21% ---- 8% ---- 7% ---- 19% ---- 22%
- []i. The Utilities
Department’s water
supply and sewers
programs-----21% ---- 32% ---- 26% ---- 10% ---- 5% ---- 3% ---- 3%

6. **(T)** Next, how would you rate the overall job being done by San Luis Obispo city government in providing services to the City’s residents? Would you say the City is doing an...? **(READ RESPONSES AND RECORD)**

Excellent----- 15%
 Good ----- 57%
 Only fair, or ----- 22%
 Poor job-----4%
(DON'T READ) Don't know-----2%

7. **(T)** Next, let me ask you specifically, how would you rate the job being done by City officials in **(READ ITEM)**? Would you say City officials are doing an excellent, good, just fair or poor job?

	<u>EXCELLENT</u>	<u>GOOD</u>	<u>JUST FAIR</u>	<u>POOR</u>	(DON'T READ) <u>DK</u>
(ROTATE)					
[]a. Managing City funds -----	17%	23%	27%	21%	12%
[]b. Planning for the future in an era of reduced city revenues-----	15%	21%	28%	20%	17%
[]c. Negotiating fair and affordable pay and benefits for local public employees -----	10%	18%	28%	21%	24%

8. (T) Now I am going to ask you about some specific services provided by San Luis Obispo’s city government to the City’s residents. For each one I mention, please tell me how satisfied you are with that service. We will use a scale from one to seven, where one means you are **NOT AT ALL SATISFIED** and seven means you are **VERY SATISFIED**. Remember, you can choose any number from one to seven to express your opinion. If you have no opinion or don’t know about a service I mention to you, you can tell me that too. Here is the first one... **(REPEAT SCALE AS NECESSARY. ROTATE START)**

	<u>MEAN</u>	NOT AT ALL SATISFIED				VERY SATISFIED			<u>(DK)</u>
		<u>1</u>	<u>2</u>	<u>3</u>	<u>4</u>	<u>5</u>	<u>6</u>	<u>7</u>	
(ROTATE)									
[]a. Senior citizen services -----	5.0	1%	1%	2%	14%	18%	11%	8%	45%
[]b. Traffic management to reduce congestion -----	4.4	7%	5%	9%	29%	25%	14%	8%	3%
[]c. City economic development programs -----	4.4	3%	4%	7%	22%	22%	6%	5%	31%
[]d. Repair of broken sidewalks -----	4.5	7%	6%	11%	22%	17%	19%	13%	5%
[]e. Fire and emergency medical services response time-----	6.0	1%	1%	0%	5%	12%	36%	32%	13%
[]f. Street repairs and maintenance-----	4.6	5%	7%	7%	23%	25%	21%	9%	1%
[]g. Maintenance of public parks -----	5.6	0%	1%	3%	12%	21%	30%	26%	5%
[]h. Protection of open space -----	5.4	2%	3%	3%	15%	19%	23%	24%	11%
[]i. Flood protection and storm drain maintenance-----	4.9	3%	4%	6%	20%	21%	16%	15%	15%
[]j. Downtown improvement programs-----	5.0	3%	4%	6%	19%	21%	21%	19%	8%
[]k. Programs to improve neighborhood quality of life -----	4.4	4%	5%	8%	18%	24%	8%	6%	27%
[]l. Recreation opportunities and programs at city parks -----	5.2	2%	2%	3%	20%	24%	21%	16%	13%
[]m. Building and safety code enforcement-----	5.3	3%	2%	3%	11%	16%	20%	17%	28%
[]n. Fire prevention and protection-----	5.5	1%	0%	2%	15%	18%	26%	21%	16%
[]o. Police protection in local neighborhoods -----	5.5	1%	2%	3%	15%	21%	33%	23%	3%
[]p. City support for the Laguna Lake Golf Course -----	4.9	2%	3%	4%	11%	11%	10%	9%	50%

9. Next, to balance its budget, the City of San Luis Obispo cut spending on city services in 2009. Let's assume San Luis Obispo does not have any significant increase in city revenues over the next few years and that further city spending cuts will be needed to balance the City's budget. With these assumptions in mind, for each of the City's services and programs I mention, please tell me whether it should be cut back substantially, cut back just a little, not cut back at all or whether it should be increased? The first one is...(READ AND ROTATE ITEMS)

	<u>CUT</u>	<u>CUT</u>	<u>NOT</u>		<u>(DON'T</u>
	<u>SUBSTA'LLY</u>	<u>LITTLE</u>	<u>BACK</u>	<u>INCREASED</u>	<u>READ)</u>
					<u>DK/NA</u>
[]a. Senior citizen services -----	5%	27%	45%	8%	15%
[]b. Traffic management to reduce congestion-----	10%	47%	30%	10%	2%
[]c. City economic development programs-----	11%	39%	29%	7%	14%
[]d. Repair of broken sidewalks -----	14%	38%	37%	9%	2%
[]e. Fire and emergency medical services response time -----	2%	13%	77%	5%	3%
[]f. Street repairs and maintenance -----	8%	43%	32%	16%	1%
[]g. Maintenance of public parks-----	5%	49%	38%	4%	3%
[]h. Protection of open space -----	18%	24%	44%	9%	5%
[]i. Flood protection and storm drain maintenance-----	7%	32%	44%	12%	5%
[]j. Downtown improvement programs -----	19%	42%	29%	5%	6%
[]k. Programs to improve neighborhood quality of life-----	16%	37%	31%	10%	6%
[]l. Recreation opportunities and programs at city parks -----	14%	41%	31%	9%	4%
[]m. Building and safety code enforcement-----	5%	30%	52%	5%	9%
[]n. Fire prevention and protection-----	1%	20%	70%	5%	3%
[]o. Police protection in local neighborhoods -----	4%	21%	65%	8%	3%
[]p. City support for the Laguna Lake Golf Course -----	36%	30%	19%	3%	13%

LET ME CHANGE THE FOCUS OF MY QUESTIONS.

10. First, have you heard about Measure Y, the City of San Luis Obispo ballot measure that voters approved in 2006 to raise the local city sales tax one half cent on a dollar of expenditures? **(IF YES, ASK: “Have you heard a lot about it or just a little?”)**

Yes, heard a lot (**ASK Q. 11**)----- 17%
 Yes, heard a little (**ASK Q. 11**)----- 40%
 No, haven’t heard about it (**SKIP TO Q. 12**) ----- 41%
(DON'T READ) DK/NA (SKIP TO Q. 12)-----2%

(ASK Q. 11 IF YES ON Q. 10)

11. Do you recall whether you voted on Measure Y? **(IF YES, ASK: “Did you vote Yes, in favor of this local sales tax or No to oppose it?”)**

Voted Yes in favor ----- 47%
 Voted No to oppose ----- 16%
(DON'T READ) Voted, can’t recall how/refused ----- 20%
 Did not vote/can’t recall if voted ----- 16%

(ASK ALL RESPONDENTS)

12. Next, Measure Y, the local half cent sales tax measure, is scheduled to expire in 2014. To continue this local sales tax, voters would have to approve its renewal in another election. I know that vote could be years in the future, but if a renewal of this tax were on the ballot today, would you vote Yes in favor of renewing the local half cent sales tax or No to oppose renewal? **(IF YES/NO, ASK: “Is that definitely or just probably?”)**

Definitely Yes----- 43%
 Probably Yes ----- 20%
 Probably No -----9%
 Definitely No----- 19%
(DON'T READ) Need more info -----6%
(DON'T READ) DK/NA -----2%

(ASK Q. 13 IF YES/NO IN Q. 12)

13. In a few words of your own, what are the main reasons why you would vote **(YES/NO?)**

a. YES

City needs more revenue/funds-----	36%
Not much of an increase/pay a little/easy way to get money -----	26%
Continue with city services -----	16%
Maintain good quality of life -----	10%
Difficult times now with economy, don't want financial problems later-----	5%
Benefits community-----	4%
State government doesn't get it/state cutting back -----	3%
We have to pay for good fire and police protection -----	3%
State could work on job creation -----	2%
 Don't know -----	 6%

b. NO

Taxes are high enough/pay enough taxes -----	28%
Don't want extra sales tax/don't think taxes should be increased -----	21%
Not being used for what it was supposed to be used for -----	15%
City gets plenty of money/they don't need the money-----	9%
City spends way too much money -----	7%
Increasing the sales tax would conflict with our rights-----	4%
Increasing amounts constantly without seeing improvements -----	4%
They should cut other things-----	4%
Keep taxes low to stimulate economy -----	3%
Haven't kept their promises from the first time -----	2%
 Don't know -----	 8%

(ASK ALL RESPONDENTS)

14. Next, I am going to give you some statements that could be made by people who support renewing the local half cent sales tax for an additional period. After hearing each statement, please tell me if it would make you more inclined to vote Yes to support renewal of the local half cent sales tax. If you do not believe the statement, or if it has no effect on your thinking one way or the other, please tell me that too. **(IF MORE INCLINED, ASK: "Is that much more or just somewhat?")**

MUCH MORE <u>INCL.</u>	SMWT MORE <u>INCL.</u>	(LESS <u>INCL.</u>)	<u>DON'T</u> <u>BELIEVE</u>	<u>NO</u> <u>EFFECT</u>	(<u>NO</u> <u>OPIN.</u>)
---------------------------------------	---------------------------------------	--------------------------------	--	------------------------------------	-------------------------------------

(ROTATE)

- | | | |
|--------|---|---|
| [] a. | The State has taken 30 million dollars from the City of San Luis Obispo over the past decade that otherwise would be spent on essential City services. The City sales tax is a locally controlled revenue source that makes up for some of this loss and allows San Luis Obispo to stretch its dollars to meet basic local needs. Renewing this local tax is essential to protecting the vital local services we all rely on. | 30% ----- 32% ----- 0% ----- 9% ----- 27% ----- 1% |
| [] b. | Renewing the local sales tax is the only way to avoid forced cuts to police services, including cutting back police officers who patrol City streets and neighborhoods, reducing the DARE anti-drug program in our schools, and reducing drug and alcohol enforcement that helps keep drugs off the streets and reduces alcohol-related crimes and disturbances. | 24% ----- 23% ----- 7% ----- 16% ----- 29% ----- 1% |
| [] c. | Traffic congestion in San Luis Obispo continues to increase significantly. Without renewal of the local sales tax measure, the City would not have the money needed to make streets safer and reduce traffic congestion. | 23% ----- 21% ----- 2% ----- 23% ----- 30% ----- 1% |

	<u>MUCH MORE INCL.</u>	<u>SMWT MORE INCL.</u>	<u>(LESS INCL.)</u>	<u>DON'T BELIEVE</u>	<u>NO EFFECT</u>	<u>(NO OPIN.)</u>
[]d. Without continuing revenue from the local sales tax, the City will be forced to cut back its efforts to keep drunk drivers off the streets and prevent other alcohol-related crime such as public drunkenness by students and violent assaults. -----	25%	22%	4%	19%	29%	1%
[]e. Renewing the local sales tax will provide the funds needed to fill dangerous potholes and keep city streets from becoming more and more uncomfortable and dangerous to drive. -----	27%	33%	2%	10%	27%	1%
[]f. Fifty-eight percent of San Luis Obispo's homes are rentals. Renewal of the local sales tax will provide funds needed to continue sufficient building code inspections to assure rental housing safety and prevent illegal activities and the deterioration of our neighborhoods. -----	19%	21%	4%	15%	38%	3%
[]g. Renewal of the local sales tax gives San Luis Obispo more local control and keeps local tax dollars here to pay for essential services, such as police and fire protection, senior programs, park maintenance, and street repair. -----	32%	32%	0%	8%	26%	2%
[]h. Crime continues to be an issue in San Luis Obispo and calls to the police continue at a high volume. Without renewal of the local sales tax, rather than have an adequate police force, we would have to cut back the police force even more. -----	24%	24%	3%	23%	24%	2%

MUCH SMWT
MORE MORE
INCL. INCL. (LESS DON'T NO (NO
 INCL.) BELIEVE EFFECT OPIN.)

(ROTATE)

[i]. Fire prevention services in San Luis Obispo have expanded and improved since voters adopted the local sales tax. If the local sales tax is not renewed, we will have to cut back fire prevention programs no matter how valuable they are for local businesses, apartment dwellers and homeowners. ----- 31% ----- 31% ----- 1% ----- 15% ----- 20% ----- 2%

[j]. Two thirds of the funds provided by the local sales tax go into capital improvements such as storm drains, new streets and traffic signals and open space acquisition. But the task is not finished. Renewing the local sales tax will allow the City to continue making necessary capital improvements to enhance the safety and quality of life in San Luis Obispo. ----- 28% ----- 31% ----- 2% ----- 12% ----- 26% ----- 1%

[k]. In these difficult economic times, the local sales tax has allowed the City to avoid even deeper cuts in essential services while still making progress in high priority areas such as street paving, traffic congestion relief, flood protection, public safety, senior services and open space preservation. ----- 27% ----- 32% ----- 2% ----- 10% ----- 28% ----- 1%

15. Having heard statements favoring a ballot measure to renew the existing half cent local sales tax, would you favor or oppose such a ballot measure to renew this tax? (IF FAVOR/OPPOSE, ASK: "Do you strongly (favor/oppose) it or only somewhat?")

Strongly favor----- 46%
Somewhat favor ----- 23%
Somewhat oppose ----- 10%
Strongly oppose----- 16%
(DON'T READ) Need more information-----4%
(DON'T READ) Don't know----- 1%

16. Next, I am going to give you some statements that could be made by people who oppose renewing the local half cent sales tax for an additional period. After hearing each statement, please tell me if it would make you more inclined to vote No in opposition to renewal of the local half cent sales tax. If you do not believe the statement, or if it has no effect on your thinking one way or the other, please tell me that too. **(IF MORE INCLINED, ASK: "Is that much more or just somewhat?")**

<u>MUCH</u>	<u>SMWT</u>	<u>(LESS</u>	<u>DON'T</u>	<u>NO</u>	<u>(NO</u>
<u>MORE</u>	<u>MORE</u>	<u>INCL.)</u>	<u>BELIEVE</u>	<u>EFFECT</u>	<u>OPIN.)</u>
<u>INCL.</u>	<u>INCL.</u>				

(ROTATE)

- [] a. City government is trying to scare us into renewing this tax increase. In reality, the City has plenty of money and just needs to manage it better and stop wasting the money it already has. ----- 13% ----- 14% ----- 7% ----- 25% ----- 37% ----- 5%
- [] b. Binding arbitration on police salaries has lead to big increases, which cost taxpayers additional millions each year. Renewing the local sales tax just lets the same practices continue with no real accountability. ----- 23% ----- 22% ----- 4% ----- 19% ----- 28% ----- 4%
- [] c. The local economy is struggling with double digit unemployment and the state has a twenty billion dollar-plus budget deficit. We should be repealing this local tax, not talking about renewing it.----- 16% ----- 13% ----- 5% ----- 24% ----- 38% ----- 3%
- [] d. The City admits that renewing the local sales tax will not improve City services. In fact, the City is simply saying that they will continue to give us less but charge more for it. ----- 15% ----- 16% ----- 6% ----- 29% ----- 28% ----- 5%
- [] e. The City is just crying wolf. It says it has already had to drastically reduce essential services, such as road repair, park maintenance, and police and fire protection because of budget cuts, but there has been no noticeable change in services or our quality of life. ----- 14% ----- 17% ----- 6% ----- 25% ----- 34% ----- 5%

MUCH MORE INCL. **SMWT MORE INCL.** **(LESS INCL.)** **DON'T BELIEVE** **NO EFFECT** **(NO OPIN.)**

[]f. City government would not have to ask voters to renew the local sales tax if it did not overpay its employees and give them too many benefits. Voting no on renewal will draw the line and force the City to cut spending on personnel costs. ----- 18% ----- 17% ----- 2% ----- 27% ----- 35% ----- 2%

[]g. Even if the City says this tax doesn't cost taxpayers very much, taxpayers are being nicked and dimed to death and just can't afford to renew this City sales tax.----- 18% ----- 14% ----- 3% ----- 27% ----- 36% ----- 1%

[]h. City government hasn't used local sales tax revenues in the ways it promised. Renewing the local sales tax just lets city bureaucrats continue to ignore their promises.----- 14% ----- 15% ----- 4% ----- 24% ----- 36% ----- 6%

17. Having heard statements opposing a ballot measure to renew the existing half cent local sales tax, would you favor or oppose such a ballot measure to renew this tax? **(IF FAVOR/OPPOSE, ASK: "Do you strongly (favor/oppose) it or only somewhat?")**

Strongly favor----- 38%
 Somewhat favor ----- 24%
 Somewhat oppose ----- 11%
 Strongly oppose----- 19%
(DON'T READ) Need more information-----2%
(DON'T READ) Don't know-----5%

18. Next, in your opinion, what is the most important thing the City of San Luis Obispo can do to improve city services? (OPEN-END; RECORD ANSWER BELOW)

Nothing--No need to improve anything -----	21%
Manage revenue better/better use of money/current budget more effective-----	11%
Police need to work on real crime issues/more patrols of neighborhoods -----	4%
Focus on infrastructure/streets need repair-----	4%
Find out what people want/more communication-----	3%
Traffic flow/fix lights-----	3%
More bicycle lanes/more class two bike lanes-----	2%
Improve police force/keep funding police -----	2%
Lay off college students/reduce personnel-----	2%
Cut back on pensions for the police and fire personnel -----	2%
Provide better public transportation/more bus stops-----	2%
Find a way to provide affordable housing -----	2%
Change noise ordinance -----	2%
Raise taxes and fees to improve city services -----	2%
Cut back on energy use-----	1%
Make more automated and Internet processing systems for the public -----	1%
More youth intervention programs-----	1%
Bring community together -----	1%
Get rid of homeless housing -----	1%
Less students allowed to come to the schools -----	1%
Clear vegetation and trees from streams and storm drains-----	1%
More manageable healthcare system -----	1%
Learn how to negotiate better-----	1%
Be a little less intruding -----	1%
Planning department needs to get their act together/ruining downtown -----	1%
Cut benefits to employees-----	1%
Police force can do more without hurting the college students -----	1%
Keep supporting/helping economic development downtown -----	1%
Lower some city salaries -----	1%
Provide more recreation for teenagers-----	1%
Attract big business -----	1%
City employees can do a better job -----	1%
Stop trying to make it a mini Los Angeles-----	1%
Keep an eye on primary services-----	0%
Don't know -----	22%

HERE ARE MY LAST QUESTIONS AND THEY ARE FOR STATISTICAL PURPOSES ONLY

19. About how long have you lived in the City of San Luis Obispo? **(READ LIST)**
- Less than three years -----6%
 - Three to five years----- 24%
 - Six to 10 years ----- 21%
 - 11 to 20 years ----- 21%
 - 21 years or more ----- 28%
 - (DON'T READ)** Don't know/Refused ---0%
20. Do you own or rent your home or apartment?
- Own ----- 52%
 - Rent ----- 46%
 - (DON'T READ)** DK/NA -----2%
21. Are there children under the age of 19 living at home with you?
- Yes ----- 20%
 - No ----- 79%
 - (REFUSED/NA)** ----- 1%
22. Are you a full-time student at Cuesta College or Cal Poly?
- Yes ----- 22%
 - No ----- 77%
 - (REFUSED/NA)** ----- 1%
23. In what year were you born?
- 1992-1986 (18-24) ----- 20%
 - 1985-1981 (25-29) ----- 18%
 - 1980-1976 (30-34) ----- 7%
 - 1975-1971 (35-39) -----4%
 - 1970-1966 (40-44) -----6%
 - 1965-1961 (45-49) -----5%
 - 1960-1956 (50-54) -----8%
 - 1955-1951 (55-59) -----7%
 - 1950-1946 (60-64) -----5%
 - 1945-1936 (65-74) ----- 10%
 - 1935 or earlier (75 & over)-----8%
 - (DON'T READ)** DK/Refused----- 1%

24. With which racial or ethnic group do you identify yourself? **(READ RESPONSES)**

Hispanic or Latino-----7%
 African-American -----0%
 Asian -----2%
 Caucasian/White----- 87%
 Some other group-----1%
(DON'T READ) DK/Refused-----3%

25. How would you describe your political outlook? Would you say that you are very conservative, somewhat conservative, a moderate, somewhat liberal, or very liberal?

Very conservative ----- 13%
 Somewhat conservative----- 20%
 Moderate----- 27%
 Somewhat liberal ----- 23%
 Very liberal----- 15%
(DON'T READ) Refused/DK/NA-----2%

26. What was the last level of school you completed?

Grades 1-8-----0%
 Grades 9-11 -----2%
 High school graduate (12)----- 14%
 Community college, some college/
 Business/vocational school----- 28%
 College graduate (4)----- 35%
 Post-graduate work/
 Professional school----- 20%
(DON'T READ) Refused-----1%

27. I don't need to know the exact amount but I'm going to read you some categories for household income. Would you please stop me when I have read the category indicating the total combined income for all the people in your household before taxes in 2009?

\$30,000 and under----- 19%
 \$30,001 - \$50,000 ----- 21%
 \$50,001 - \$75,000 ----- 26%
 \$75,001 - \$100,000----- 13%
 More than \$100,000-----9%
(DON'T READ) DK/NA ----- 12%

THANK AND TERMINATE

Gender: By observation

Male ----- 50%
Female ----- 50%

Party: From file

Democrat ----- 42%
Republican ----- 31%
Decline-to-state ----- 22%
Other party ----- 5%

Name _____

Address _____

City _____

Zip _____

Interviewer _____

Page # _____

Voter ID # _____

FIPS _____

FLAGS

G02-----40%
R03-----40%
P04-----38%
G04-----56%
S05-----44%
P06-----34%
G06-----55%
F08-----54%
J08-----40%
G08-----86%
M09-----38%
Blank-----10%

PERMANENT ABSENTEE

Yes ----- 37%
No ----- 63%

ZIP CODES

93401----- 55%
93405----- 45%

BOARD OF SUPERVISORS

2----- 26%
3----- 46%
4----- 4%
5----- 23%

VOTE BY MAIL

1 -----14%
2 ----- 3%
3+-----25%
Blank-----58%

DATE OF INTERVIEW

May 19----- 11%
May 20----- 23%
May 21----- 11%
May 22----- 27%
May 23----- 28%